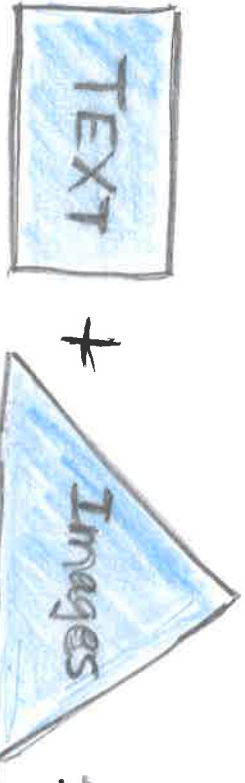


WORDS
 are most effective learning tool
 TEXTUAL

BUT
 When paired w/ →



IMAGES

HELPS TEACHERS GUIDE cognitive processing

⇒ Students engage in Active processing ⇒

Graphics active learning

Active learning allows Information to be encoded + remembered more easily

construct both

Pictorial and verbal representation

Students

Build meaning

USING Multimedia Principle ⇒ Deeper Learning